C W BIRD HOLDINGS



TO THE P INC. News Release

March 30, 2007

CYBIRD Holdings Co., Ltd. (Security Code: 4823, JASDAQ)

Representative: Fujio Komura

Chairman

Contact:

Tomotaka Takada

Executive Vice Presidne

81-3-5785-6110



SUPPL

Notice of Change in Representative Directors

Tokyo, Japan, March 30, 2007 --- In a meeting of the Board of Directors held today, CYBIRD Holdings Co., Ltd. decided to make the following change in its representative directors. Details are as follows.

New Representative Director

| Name | New Title | Old Title | |
|----------------------|-----------------------|----------------------|--|
| Kazutomo Robert Hori | President & Group CEO | Director & Group CEO | |

The title of the current Representative Director, Fujio Komura, will change as follows.

| | Territoria, with change as follows. | | |
|--------------|-------------------------------------|-----------|--|
| Name Name | New Title | Old Title | |
| Fujio Komura | Chairman | Chairman | |

1. Reason for Title Change

The addition of another representative director and title changes are being made to establish a management organization that can demonstrate more rapid decision-making and great Roberts ED the Group's medium-to-long-term drive for performance growth.

2. Profile of New Representative Director

Kazutomo Robert Hori (Born in 23 August, 1965)

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|--|--|-----------|
| June, 1990 | Founded Trisys International Co., Ltd. appointed President | FINANCIAL |
| April, 1991 | Founded Entertainment Laboratory Co., Ltd. appointed President | |
| October, 1994 | Co-founded Paradise Web Co., Ltd. appointed President and CE | 4 |
| September, 1998 | Co-founded CYBIRD Co., Ltd. and appointed President and CEO | |
| April, 2005 | Appointed Co-President | |
| June, 2005 | Appointed Chairman and CEO | |
| April, 2006 | Appointed Chairman and CEO | |
| October, 2006 Appointed Director and Group CEO (present) | | |

3. Planned effective date of changes

April 1, 2007

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